



# NRIA National Conference 2012

Draft Event Program

Ballarat, 19/20 April 2012

Thursday 19 April 2012	
8.00am	Doors open for delegate registration
9.00 am	Welcome
9.30am – 10.15am	Keynote Speaker — Professor Julian Cribb (farming and innovation)
10.15am – 11.00am	Keynote Speaker — David McKinna (food industry)
11.00am – 11.30am	Morning Tea
11.30 – 12.15pm	Keynote Speaker — Sally Davidson of KPMG (carbon)
<b>12.15 – 1pm</b>	<b>LUNCH</b>
1pm – 2.00pm	Forum 1 Change and Innovation* Facilitator: Indira Naidoo Panel – Professor Julian Cribb, Danica Leys (AgchatOz), Geoff Bell (GM of AYOF), Matt Linnegar (CEO NFF), Richard Henfrey (Director Global Sourcing, Blackmores Australia), Allan Cooney (CentreFarm)
2.00pm – 3.00pm	Forum 2 Food trends and opportunities* Facilitator: Indira Naidoo Panel - Prof. David Hughes (international expert in food trends), Chef Andrew Fielke (Aust native foods), Slow Food rep, Melbourne Food and Wine rep, William Downing (Pinot guru, pigs and cheese),
<b>3.00 – 3.30</b>	<b>Afternoon tea</b>
3.30 – 4.30pm	Forum 3 All about the money! Funding and profitability* Facilitator – Indira Naidoo Panel – Ian Jordan (Financier), NAB or Rabobank, KPMG rep, Mining Industry rep, Michael LeCourtier (professional fund raiser), Craig Burns (General Manager of RIRDC), Alan Cooney (CentreFarm)
4.30pm – 6.00pm	Exhibition/Trade Show
7pm – 10pm	GALA Dinner and Fashion Show/Parade Showcasing entirely Australian produce and products

\*All forums to be live-streamed on the internet and interactive to public outside the conference through Twitter. Conference App also to be available to enable easy participation of delegates in the conversation.

<b>Friday 20th April 2012</b>	
9.00am- 9.30	<b>NRIA Update:</b> Projects and Opportunities (Ben White)
9.30 – 11am	<b>Workshop 1</b> – Social Media – how and why bother? Facilitator – AgChatOz Founders Danica Leys, Sam Livingston, Tom Whitty
<b>11am – 11.30am</b>	<b>Morning Tea</b>
11.30 – 1pm	<b>Workshop 2</b> – Carbon economy and your business Facilitator – tbc
<b>1pm – 1.45pm</b>	<b>LUNCH</b>
1pm – 2.30pm	<b>Workshop 3</b> – Engaging in Agri-tourism Facilitator – tbc
2.30 – 4.00pm	<b>Workshop 4</b> – Weeds Management and Minor-Use Chemicals Facilitator – Ian Chivers + Frances Shapter (SCU)
<b>4.00pm</b>	<b>Event close</b>

### NRIA Contacts:

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